

Goodman Bonus Bucks Promotion (PC994, 995)
Promotion Timeline 03/01/2018 – 03/31/2018
Independent Distributor FAQ's

What Customers are eligible for this promotion?

If the customer is eligible for CAD day promotions, then they are eligible.

How do customers earn a Bonus Buck?

To receive a \$100 Bonus Buck, a customer must purchase at least \$1,000 on a single transaction in March (03/01/2018 – 03/31/2018). To receive a \$300 Bonus Buck, a customer must purchase at least \$2,000 on a single transaction in March (03/01/2018 – 03/31/2018). The Branch Manager must sign the Bonus Buck and include the branch number next to the signature. Limit of one Bonus Buck per customer, per day.

What defines an eligible product to EARN a Bonus Buck?

Goodman brand serialized equipment, parts or supplies. The unit must be priced at the customer's system price (no flyer prices, overridden prices, or CAD day purchases allowed). GMC equipment is not eligible for this promotion.

What if a customer buys enough on a single invoice to earn multiple Bonus Bucks (i.e., \$4,000)?

Customers may only earn one Bonus Buck per day (either \$100 or \$300 BB level). If a customer buys enough to earn two Bonus Bucks on one transaction he/she will earn only one Bonus Buck for that day.

How does a customer REDEEM the Bonus Buck?

\$100 Bonus Bucks may be redeemed on the next purchase of \$1,000 or more of Goodman brand serialized equipment only (no specific SEER level required). \$300 Bonus Bucks may be redeemed on the next purchase of \$2,000 or more of Goodman brand serialized equipment only (no specific SEER level required).

Bonus Bucks may only be redeemed in April (04/01/2018 – 04/30/2018). Limit of one Bonus Buck redemption per invoice. Bonus Bucks may not be applied in combination with other promotions (e.g., CAD 10% discounts, flyer pricing, bundles).

How does an Independent Distributor report the Bonus Buck in Rebates Automation?

Independent Distributors will be rebated 80% of the Bonus Buck value when reporting either PC994 (\$100 BB level) or PC995 (\$300 BB level). Independent Distributors should only submit the number of PC codes for the number of Bonus Bucks redeemed (e.g., dealer buys five units to exceed \$2,000 threshold to use \$300 Bonus Buck – include PC995 on only one piece of equipment, not all five units). PC codes should only be reported at the time of redemption, not when the Bonus Buck is earned (since there is no discount applied).

What does the branch do with the Bonus Buck upon redemption?

Write VOID across the Bonus Buck in big letters, date and initial it, and retain for audit purposes.